# **Privacy Policy**

**Effective Date**: 03/09/2022 **Last Updated**: 31/05/2025

At **AbroadX EdTech Pvt. Ltd.** ("**AbroadX**", "we", "our", or "us"), we are committed to protecting your privacy and the confidentiality of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <a href="https://abroadx.co/abroadx-overseas-education">https://abroadx.co/abroadx-overseas-education</a> or interact with us through our services.

By accessing or using our services, you agree to the collection and use of information in accordance with this policy.

#### 1. Information We Collect

We may collect the following types of personal and non-personal information:

#### a. Personal Information

When you voluntarily fill out forms, request information, or sign up for services, we may collect:

- Full name
- Contact details (email address, phone number, WhatsApp number)
- Date of birth
- Educational background
- Test scores (e.g., IELTS, GRE)
- Preferred courses, countries, and universities
- Passport details (only when relevant to the service)
- Financial documents (for visa, loan, or scholarship processing)

#### b. Usage Data

We may collect usage data such as:

- IP address
- Browser type
- Pages visited
- Time spent on pages
- Referral source

This is collected via cookies, analytics tools (e.g., Google Analytics), and similar technologies.

#### 2. How We Use Your Information

We use the collected data for the following purposes:

- To provide and improve our services
- To personalize user experience and provide tailored recommendations
- To process university and visa applications
- To assist with education loan or accommodation services
- To communicate important updates, reminders, or offers
- To maintain records and comply with legal obligations
- For marketing purposes (only with your consent)

# 3. Sharing Your Information

We do **not sell** your personal data to third parties. However, we may share it with:

- Partner institutions (e.g., universities, language test providers, loan and accommodation partners)
- Our internal counselors and support staff
- Third-party service providers (e.g., CRM, payment gateway, email platforms)
- Legal or regulatory authorities when required by law

All third parties are contractually bound to protect your data and use it only for specified purposes.

### 4. Data Storage & Security

We take data security seriously. Your personal information is stored on secure servers, and we use industry-standard security measures including:

- SSL encryption for data transmission
- Access control and authentication
- Secure data backup and monitoring

However, no method of transmission over the internet or electronic storage is 100% secure. We strive to use commercially acceptable means to protect your personal data but cannot guarantee its absolute security.

### 5. Cookies & Tracking Technologies

Our website uses cookies to improve user experience and analyze site traffic. You may choose to disable cookies through your browser settings, although some features may not function properly.

Types of cookies we use:

Essential Cookies: Necessary for website functionality.

- Analytics Cookies: Help us understand user behavior and improve performance.
- Marketing Cookies: Used to display relevant ads (e.g., Facebook Pixel, Google Ads).

## 6. Third-Party Links

Our website may contain links to external sites not operated by AbroadX. We are not responsible for the content or privacy practices of these third-party websites.

### 7. Your Rights & Choices

Depending on your location and applicable laws, you may have rights to:

- Access, correct, or delete your personal data
- Withdraw consent at any time
- Opt-out of marketing communications
- Request a copy of your stored data

You can exercise these rights by emailing us at abroadxclubs@gmail.com.

## 8. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal data from children. If you believe we have done so, please contact us to delete the information.

#### 9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with the revised date. Your continued use of the website after such updates constitutes your agreement to the revised policy.

#### 10. Contact Us

If you have any questions about this Privacy Policy or our data handling practices, you can contact us at:

#### AbroadX EdTech Pvt. Ltd.

Email: abroadxclubs@gmail.com

**\** Phone: +91 8459765879

Website: <a href="https://abroadx.co/abroadx-overseas-education">https://abroadx.co/abroadx-overseas-education</a>